



NEWSLETTER OF  
THE ARIZONA ART  
ALLIANCE  
*June 2011*

# Arizona Art Alliance





RUDOLF J. & DAPHNE A.  
MUNZER FOUNDATION

## From the President

The Alliance Gallery continues to draw attention to new members, visitors and organizations



with offers of opportunity-increasing membership value. Our 33-member art organizations (and counting) are no longer restricted to local exposure as the Alliance continues to increase its presence throughout the State of Arizona. Confirmation of our growing status is measured by the number of partnering offers from well established organizations desiring Alliance artists to help promote various causes and fundraising.

Did you know as an Alliance member you have available Legal, CPA, Advertising and consulting services?? It's true. Our relationship with the Arts & Business Council affords us this opportunity. Contact the Alliance should your organization have need of these services, we will arrange a meeting with the appropriate contact.

Again, I call out to the membership: the Arizona Art Alliance belongs to all of us. One and all!

Your support in helping maintain and share the many duties required to operate a large organization as the Alliance Gallery is essential. We cannot continue to rely on the same few dedicated members to bear the full operational burden. For the Alliance to continue providing artist opportunities and benefits to its membership, YOU MUST BE INVOLVED! **Participation = growth + benefits + success.**

John Fontana,  
Board Chairman

At right: Scenes from Bridget Pagel's "Thrive" exhibition reception, held May 28th. Bridget recently completed an internship with the Arizona Art Alliance. Thank you for all your hard work Bridget, you will be missed!



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MAILING ADDRESS: 10810 N. Tatum Blvd. • Suite 102-264 • Phoenix, AZ 85028  
GALLERY ADDRESS: The Scottsdale Pavilions, 9011 E. Indian Bend • Suite E-1 • Scottsdale, AZ 85258 • Open Wed-Sun. 11-5pm

# Local Colored Pencil Artist Inspired by Southwest Surroundings

By Bridget Pagels



Miner Storm – Elliott Everson

Growing up in Taylor, Michigan, a suburb of Detroit, Elliott was just an average kid who enjoyed drawing, baseball, football, and even tried being a "rock star" in a garage band. After exploring more of the visual arts, he found that it was the perfect fit for him, and his parents enrolled him in numerous art classes as a child. His art training continued at Arizona State University where Everson graduated with a Bachelors Degree in Art Education. And since then he has continued to take several colored pencil workshops from talented artists and teachers.

Elliott's passion is inspired by the southwestern desert that surrounds him, as well as his medium of choice—Colored Pencils. "I have been living in Arizona

most of my life and I derive much inspiration from the desert around us. My medium of choice to capture the textures and brilliance of the plants and animals is colored pencils. They are well-suited to exploring the variety of effects and textures of dried leaves,



shiny scales and dry folds of skin on reptiles, the glow of a brilliant sunset, and even the reflections on glass and shiny metals are fitting subjects for colored pencil." But Elliott's love of colored pencil artwork doesn't stop there. He is a current member of the Arizona Artists Guild and the Colored Pencil Society of America (CPSA), and has acted as the CPSA Phoenix, Arizona Chapter President for the last five years. He has stated that "In recent years I have been impressed and inspired by extremely talented artists that I have met as a member of the Colored Pencil Society of America, many of them from our own Arizona chapter...I have also been inspired by Vera Curnow, the founder of the CPSA who has brought attention and recognition to Colored Pencil as a fine art medium."



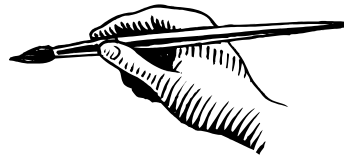
I Know a Shortcut – Elliott Everson

Lately, Elliott Everson has been fortunate enough to receive a number of commissions for his artwork. He hopes to expand in this area, as he enjoys working with clients. "It is really satisfying when the finished work is just what they wanted", says Elliott. He also says he will exhibit his work in local shows at the Arizona Art Alliance and at national exhibitions whenever he can. Recently, he had a piece of (continued on page 4)

Free Workshop!

# INCREASE YOUR SALES

*How to Create Multiple Sales from a Single Image*



**This is a must for artists who want to increase their sales and exposure to a broader range of buyers.**

In this workshop, staff members from Postnet/Grayhawk in North Scottsdale, will provide you with the information you need to reproduce your artwork or images for multiple sales. We'll focus on the integrity of reproductions created from original works of art, the costs and different options for printing: ranging from high quality, glossy to wrapped canvas printing.

Nancy McIntosh, Marketing Manager at PostNet/Grayhawk, will lead the workshop. Speakers will include a commercial photographer and an envoy from Canon, the maker of PostNet's archival-quality printer.

**You'll come away from this workshop with the knowledge you need to duplicate your images to maximize your sales.**

**Saturday June 18th, 2011, 10 AM - 11 AM**

AZ Art Alliance Gallery at the Talking Stick Pavilions, 9011 E. Indian Bend

To register, email [az149@postnet.com](mailto:az149@postnet.com). Class size is limited so register early!



## The Arizona Historical Advisory Commission (AHAC)

is seeking proposals for a commemorative, site-specific sculpture of Barry M. Goldwater. The sculpture will become part of the National Statuary Hall collection in the United States Capitol, Washington, D.C.

**The full RFP should be reviewed for requirements:**

<http://www.spo.az.gov/docs/Notices/SolicitationsAHACGoldwater2012.pdf>

*Proposals will be accepted through 3 p.m. Arizona Time on July 29, 2011.*

*(Artist in Focus continued)* art accepted to the CPSA International exhibition this year in Dallas, Texas and he "looks forward to seeing all the amazing work there."

Besides being a locally and nationally recognized artist, Everson is also an art teacher, expressing "I enjoy the opportunity of sharing my knowledge of Colored Pencil materials and techniques and have taught art classes in public schools and recreation programs at art centers and through workshops. I am scheduled to teach Colored Pencil classes this summer and fall at several locations in the Phoenix area including: Brio Fine Arts/Art Alliance Gallery, The Shemer Art Center and Museum, and the Phoenix Center for the Arts."

Keep an eye out for Elliott Everson's local workshops, and I am sure we can expect great things to come from this Colored Pencil Artist!



*Right, "Desert Beadwork" – Elliott Everson*

Don't miss these upcoming shows at the Alliance Gallery!

**Desert Sage Artists**

June 15 - 26

**Sonoran Arts League**

June 29 - July 10

**Desert Artists**

July 13 - 24

**Northeast Valley Artists League**

July 27 - August 7

## Organization in Focus:

### The Arizona Pastel Artists' Association (APAA)

"The Arizona Pastel Artists' Association is a non-profit organization of pastel artists who are dedicated to promoting artistic creativity, art appreciation and increased awareness of pastel as a fine arts medium. Through workshops, programs and art exhibits, the APAA seeks to engage the broader community in the creative challenge, while encouraging and nurturing creative skills of our membership."

This group was founded in 1994 by Ruth Palmisano, who "initiated the relationship between the APAA and City of Phoenix, Parks and Recreation Department, and established a community-based meeting place." This group enjoys emphasizing their "everyone is welcome" approach to membership, "Providing interesting and challenging programs for the beginner as well as the experienced artist."

The Arizona Pastel Artists' Association holds two exhibitions every year, one open membership and one juried show.

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**Give the Gift of Art Today!**

GIFT CERTIFICATES NOW AVAILABLE AT THE ALLIANCE GALLERY!

# TAKE SUMMER ART CLASSES!

Learn how to paint and sculpt, and find inspiration in learning how to tap into your intuition as an artist, with artist and art educator Amy Voza Quist.

All Workshops 9am -12pm \$120 Materials are included in cost.

- July 1, 2011 Painting on Canvas (Landscapes)
- July 8, 2011 Watercolor and Drawing
- July 15, 2011 Making Native American Pinch Pots in an ancient way, using tools as they were used by the Native Americans.



Workshops at Art Alliance Gallery  
 9011 E. Indian Bend, Suite E-1  
 Open Wednesday - Sunday 10am - 5pm  
 602.870.7610 | info@azartalliance.com

## Acrylic Painting Evenings

PTG808 110922 Thursdays Sep 22 - Oct 20, 2011 6:00-9:00PM 5 weeks, Art Alliance Gallery, Matt Mays, 150.00

This is a hands-on, immersion course in creating modern art using the medium of acrylics and taught by an abstract expressionist. Instructor Matt Mays will cover techniques that include the use of thin washes, poured paint and insight into the abstract artist's use of color. In addition, instructor will encourage students to explore their own personal expression. Individual attention and structure will be given to each student's specific needs. By incorporating an exciting component of abstract art, this course not only teaches the basics but also expands the artistic toolset of both abstract and realist painters. This course is perfect for beginners as well as artists that are more advanced. Teens as well as adults will feel very comfortable with Matt Mays' style and approach to art instruction.

## Practical Color Mixing

PTG911 110920 Tuesdays Sep 20 - Oct 18, 2011 1:00PM - 4:00PM 5 weeks, Art Alliance Gallery, Red Rohall, 150.00

This class, for students of all abilities, will explore color mixing and color ideas for practical use in oil painting. Red will discuss transparent versus opaque pigments; how to mix colors on the palette; and simple methods for understanding the color wheel. Students will learn how to achieve paintings of brilliant and realistic color using Red's famous 'No Mud' method of paint mixing and application; and discover how to achieve sophisticated results for every painting. This class will show how the concepts and nuances of color can help create unique and distinctive paintings.

Easy online registration for all at  
[www.briofinearts.com](http://www.briofinearts.com)  
 or call 480-941-8310

Your talent,  
 our tools.



The AZ Art Alliance is proud of the success of our many artists featured in the following exhibits.

**SKYE Exhibit** - 16844 N Arrowhead Fountain Center Dr., Peoria, AZ 85086, West of 83rd Ave and South of Bell Rd. The exhibit runs from Jan 21st - Aug 1st, 2011.

**Mayo Exhibit**- Courtyard-Marriott - 13444 E Shea Boulevard, Scottsdale, AZ 85259. The exhibit will run from February 27th to June 26th, 2011.

## Colored Pencil Techniques #1

DRW029 110921 Mondays Sep 12 - Oct 10, 2011 9:00AM - 12:00PM 5 weeks, Art Alliance Gallery, Elliott Everson, 150.00

For those who are already using colored pencils or those looking for a new medium, learn about the tools and techniques of color pencil drawing. Learn blending and layering colors, burnishing, and using solvents to create textures such as shiny metal, flower blossoms, reptile scales, animal fur and more. Students will create their own colored pencil artwork by working with a variety of subjects from reference photos and still life. Class will be a combination of lecture, discussion, demonstration and one-on-one personal attention from instructor Elliott Everson. For all levels!

## Colored Pencil Techniques #2

DRW033 110923 Mondays Oct 17 - Nov 14, 2011 9:00AM - 12:00PM 5 weeks, Art Alliance Gallery, Elliott Everson, 150.00

For students who wish to continue refining techniques from previous classes or for students new to Colored Pencil. Discover additional techniques to convey a variety of natural and man-made textures, and fine detail. Investigate drawing on different surfaces such as colored or black paper, sanded paper and Mylar. Working with a variety of subjects from reference photos and still life produce your own colored pencil artwork. Class is a combination of lecture, discussion, demonstration and one-on-one personal attention. Learn tools and techniques of color pencil drawing, blending and layering colors, burnishing, and using solvents to create textures such as shiny metal, flower blossoms, reptile scales, animal fur and more. For all levels!

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# We Want Your Art!

**Are you painting, drawing, shaping, creating, and thinking about how to get your art sold during these hot summer months?** Well, if you are a juried artist with the Arizona Art Alliance we have a cool venue for your art to be show cased. Don't miss the opportunity to put your work in Gallery Cycle 6 which runs from June 29-September 25. The deadline to apply is Sunday, June 19th, 5PM. If you are interested in applying, contact Barb Hurley-Peterson at [barbhurley@azartalliance.com](mailto:barbhurley@azartalliance.com) to receive the necessary documents.

**Have we sold any art lately? You betchya!** During the 6 month period December 2010-April 2011 we sold \$11,645 worth of art – various mediums, sizes, prices and some gift art too. That means \$8,151 went to the recipient artists. It wasn't you? The best way to sell your work is to promote yourself to the people you know. Sounds simple, but this effort really works. We all have customers who have purchased our work and like to see and know what new art we are producing. Let them know WHAT you will have at the gallery, WHEN you will be working there doing your volunteer schtick, and create even more reasons for them to visit, like "let's go to breakfast, lunch or dinner" to catch up and you can see our fabulous gallery. YES – this gallery is YOURS so get going and sign up to be in this show!

**We are featured on the front page** of the June issue of the Pavilions at Talking Sticks "in room" newsletter at the resort. There are 1200 rooms at the resort. We are working diligently to get ourselves known to the Casino, Resort and other vendors in the area. In July, there will be an Idol cast concert and fireworks at the new Diamondbacks training facility stadium (just on the other side east of the shopping area). De Rito Partners continue to seek and enlist summer events that will draw more customers to the area, in addition to the new stores and restaurants opening soon. We will keep you apprised with our last reminder to get on the horn and get your gorgeous art work in this show.



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## WATERCOLOR WORKSHOP with Valerie Toliver

### LEARN HOW TO:

- Visualize the abstract in a wash painting
- Bring out the abstract using negative painting
- Create movement and drama in the abstract

### INCLUDES BASICS SUCH AS:

- Apply the right amount of water and paint
- Move the brush

without overworking the paint

- The three steps to building a painting
- Design your center of interest
- Envision an eye path with shape

- Create value contrast that gives depth

- Apply color to gain instant impact

Sunday, June 26th, 2011

10:00 am to 5:00 pm

\$85 per student or \$150 for two students

No supplies? Rental kit for the day is only an additional \$10!

More information at: [www.valerietoliver.com](http://www.valerietoliver.com)

Questions? Call 602-277-2356

## NEW BYOB Painting Classes SunDust Gallery in Historic Downtown Mesa



### Highlights

\$40 Fee per person for two hour class

BYOB wine or beer and sip as you paint

Art supplies, paint and canvas supplied

Leave with self-made art

Fun group atmosphere

Class led by professional artist

A properly chosen palette of colors can evoke many emotions—blue communicates sorrow, red conveys passion, and purple displays a lifelong allegiance to grape popsicles. Appreciate transcendent joys of artistic creativity, with a two-hour painting "BYOB" class at the award winning SunDust Gallery in historic downtown Mesa.



To create a casual, friendly atmosphere, SunDust Gallery allows legal adults to sip wines and beers they've brought to class as they artfully wield their brushes. Step into the galleries inspiring artistic environment with a gaggle of friends and or a supporting muse and spend two hours smearing color and passion into a take-home 16" x 20" masterpiece.

Classes are taught by a professional artist in an easy to follow, step-by-step format. SunDust Gallery provides all art materials, as well as corkscrews, cups, and assorted snacks. After participants are finished painting and partying, they'll have a handcrafted piece of art suitable for hanging above the fireplace or nailing onto the fridge.



Under the soothing influence of wine and good company, your boldest visions will cover the surface of the canvas. *Note: Pre-registration is required to attend any Bottles n' Paint class.*

Go to [www.sundustgallery.com](http://www.sundustgallery.com) for more information and to reserve a space. Book your Group Party Today!

*Bottles n' Paint Art Group Events are great for Parties, Anniversaries, Special Events*

SunDust Gallery, 48 West Main Street #100, Mesa, AZ, 85201  
480.464.6077 [www.sundustgallery.com](http://www.sundustgallery.com)

## STARTING SMART IN PAINTING LANDSCAPES!

An Oil Landscape Workshop  
(Some painting experience necessary.)

**INSTRUCTOR: DAVID FLITNER**  
**When: Saturday, July 16, 2011 10 am – 5 pm**  
**Where: AZ Art Alliance Gallery**  
**Cost: \$75 (lunch on your own)**

It's a workshop, so get ready to work!

Starting smart with tried and true strategies can save you time and headaches! Let's get started with a sure fire approach to help you paint better paintings! We'll have step-by-step demonstrations PLUS hands-on learning!

We'll discuss strategies to help you get right to the heart of the matter and to express your ideas more fully and directly. Simplifying design, value, and color to understandable procedures will be a key focus. Bring your own photos and paint to work with because win the afternoon, we'll be starting your painting with a new outlook!

**FOR RESERVATIONS and information,**  
**call 480-831-8958 or email David through "contact us" at**  
**www.davidflitner.com**



**David Flitner** has been making his living as an oil painter for over 25 years. David considers himself on a lifetime journey of art exploration and enjoys sharing his ideas through his teaching and in good discussions.

David obtained a degree at the University of Arizona and continued his formal training at the Art Center College of Design in Pasadena. One of his Grand Canyon paintings was reproduced in the Arizona Highways magazine and later displayed in the special exhibition of "A Backward Glance at Arizona Highways Illustrators" at the Phippen Museum of Western Art (April, 2000). He was the featured artist in the University of Arizona Alumni Art Show in 2002. His work has been displayed in Phoenix city government, corporate buildings, and in private estate collections, including those of Burt Reynolds and Ann Miller.

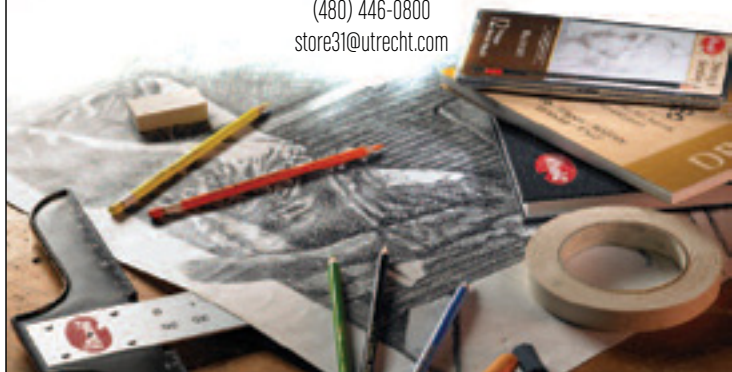
David has shown in one-man and multi-artist shows and his artwork has been represented in fine galleries in Scottsdale, Wickenburg, Sedona, Tubac, Monterey, Aspen, Santa Fe, Jackson Hole, and Tucson.



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Let Award-Winning Photographer Cheyenne L Rouse show you how to turn your photographs into Fine Art.

Cheyenne is the owner of Ancient Light Gallery in Scottsdale, AZ and has had her photographs published in numerous national and international publications. Cheyenne has been shooting photographs professionally since 1989. A proven master of technique, Cheyenne has taken Digital Fine Art Photography to new and exciting levels. Her Fine Art Photographs hang in private collector's homes and offices across the country as well as in her own Gallery in Scottsdale, Arizona.

Cheyenne uses a unique computer process that enhances the highlights and details that can give your photographs the look of an illustration or painting.

This informative class provides one-on-one instruction for each student and is held at the Arizona Alliance Fine Art Gallery in Scottsdale.

The class covers workflow, the techniques used to shoot photographs

for this unique computer process and instruction on how to utilize the software that Cheyenne uses to create many of the photographs that she has on her website and is currently exhibiting in Ancient Light Gallery. Cheyenne will show you how she processes her images and then show you how to work with some of your favorite images that you have on your computer right now.

**What you will need for class:**

Your laptop with the required software loaded (a FREE trial is available for download as well as a 15% off discount code if you decide to purchase the full version), an established workflow for your images, images chosen to work with in class.

**Spaces available: 3 students max.** Class size is kept small to allow for individual attention

# Digital Computer Photo Classes

by Cheyenne L Rouse

Class will be held at the AZ Art Alliance Gallery, 9011 E. Indian Bend, St E-1. Cost for this 2 hour class is \$175

**All classes are prepaid** – please call Cheyenne today @ 435.640.6880 to reserve your spot.

**Class dates:**

- Wed: June 15th, from Noon to 2 PM
- Sat: June 18th, from Noon to 2 PM
- Wed: June 29th, from Noon to 2 PM
- Sat: July 9th, from Noon to 2 PM
- Wed: July 20th, from Noon to 2 PM

For information about additional workshops offered by Cheyenne please visit [www.AncientLightPhotos.com](http://www.AncientLightPhotos.com)

**Ancient Light Gallery**  
**4200 N Marshall Way #8**  
**Scottsdale, AZ 85251**  
**435.640.6880**

**JULIE GILBERT POLLARD**  
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 More classes & workshops & details on my website! [JulieGilbertPollard.com](http://JulieGilbertPollard.com)  
[JulieGilbertPollard@cox.net](mailto:JulieGilbertPollard@cox.net) 623-849-2504  
 Author of: *Brilliant Color* - best seller North Light Book  
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# MEMBER ORGANIZATIONS

**Arizona Artists Guild (AAG)**  
www.arizonaartistsguild.org

**Arizona CLAY Association (AZ CLAY)**  
www.arizonaclay.org

**Arizona Designer Craftsmen**  
www.arizonadesignercraftsmen.org

**Arizona Pastel Artists Association (APAA)**  
www.azpaa.com

**Arizona Watercolor Association (AWA)**  
www.watercolor.org

**Art League West (ALW)**  
www.artleaguewest.com

**Artists of the Superstitions**  
www.artistsofthesuperstitions.com

**Chaparral Studio Artists**  
480-991-5278

**Colored Pencil Society of America**  
602-224-9774

**Critique Encounters XII (CEXII)**  
www.cexii.com

**Desert Artists**  
480-991-4486

**Desert Sage Artists (DSA)**  
602-482-0061

**East Valley Art Guild (EVAG)**  
www.eastvalleyartguild.com

**FLAIR (Fine Local Artists In Residence)**  
623-551-8706

**Fountain Hills Art League**  
www.fountainhillsartleague.com

**Gilbert Visual Art League**  
mozaic@mindspring.com

**Havasu Art Guild**  
www.havasuartguild.com

**Laveen Art League (LAL)**  
www.laveenartleague.org

**Mesa Art League (MAL)**  
www.mesaartleague.com

**Northeast Valley Artists League**  
602-996-5423

**Northern Arizona Watercolor Society**  
hjwjones@yahoo.com

**Paradise Valley Art League (PVAL)**  
602-789-1902

**Peoria Fine Arts Association (PFAA)**  
jwndr48@cox.net

**Phoenix Artists Guild (PAG)**  
www.phoenixartistsguild.com

**Scottsdale Artists League (SAL)**  
www.scottsdaleartistsleague.org

**Sonoran Arts League (Sonoran)**  
www.sonoranartsleague.org

**Southwest Gourd Assoc.**  
tocarefree2@hotmail.com

**Southern Arizona Watercolor Guild (SAWG)**  
www.watercolor-sawg.org

**Sun City Grand Art Club (SCG)**  
azemove@juno.com

**Tempe Artists Guild**  
www.tempeartistsguild.org

**Westbrook Village Fine Arts Association (Westbrook)**  
www.westbrookvillagefinearts.org

**What's Happening Art Movement (WHAM)** - www.wham-art.org

**Wickenburg Art Club, Inc. (WAC)**  
www.wickenburgartclub.org

*A full listing is available online at [www.azartalliance.com](http://www.azartalliance.com)*



Front Cover: "The Bird of Paradise" Acrylic on Gold Leaf, 24x30, Jaxine M. Cummins

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## GALLERY ADDRESS:

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Scottsdale, AZ 85258 (next to Sports Authority)  
Open Wed-Sun. 10 am - 5 pm

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