



# Arizona Art Alliance

Enriching Life Through Art

## Ad Pricing for the Arizona Art Alliance Holiday Show Exhibition Guide

### Arizona Art Alliance Juried and Non-Juried Members

1/4 page ad \$100  
1/2 page ad \$175  
Full page ad \$300  
Receive a FREE exhibition space in the Courtyard Scottsdale at Mayo AAA Gallery.  
**\*Must reserve ad space by October 3rd to be in Courtyard Scottsdale at Mayo gallery.**

### Arizona Art Alliance Non-Members/Corporate/Advertisers

1/4 page ad \$200  
1/2 page ad \$350  
Full page ad \$600  
Inside or outside cover: \$800

### Sponsorship Opportunities

Master's Circle Benefactor (\$5,000)  
Patron (\$2,500-\$4,999)  
Steward (\$1,000-\$2,499)  
Other: \_\_\_\_\_

**Alliance Family:**  
Saguaro Level (\$500-\$999)  
Agave Level (\$300-\$499)  
Cholla Level (\$125-\$299)  
Ocotillo Level (\$50-\$124)

### Contact

Tammy Romer  
info@azartalliance.com  
602.503.1686  
**\*Deadline for Ads & Sponsorships: November 9, 2010**

Follow the Alliance on TWITTER FACEBOOK



## Letter from the President:

Greetings Art Lovers,  
As many of you already know the members of the Arizona Art Alliance

are not individual artists but separate art guilds, art leagues, and art clubs from around the state with a current combined artist membership of over 4,000 individuals. The number of such member groups is constantly increasing and has now grown to thirty with five recent additions. I would like to take this opportunity to welcome these five new art organizations to the Arizona Art Alliance family. These groups are: Gilbert Visual Artists League, Southwest Gourd Association, The Arizona Designer Craftsmen, the Northeast Valley Artists League and the Colored Pencil Society of America. It is with art groups like these that we continue to build an ever larger, active, and more effective art partnership here in Arizona by accomplishing Objective Number One of our Mission Statement. That objective is to furnish Arizona artists with high profile venues in which to show and sell their work. A giant step forward was made in May 2010, when the Arizona Art Alliance acquired its full time fine art gallery, "Art Alliance Gallery - Fine Art" which gives many artists an opportunity to get exposure in a first class Scottsdale gallery location.

Much planning is in the works for the Art Alliance Gallery-Fine Art Grand Opening scheduled for October 1-3, 2010 with an artists reception on Saturday, October 2nd. There will be a Lifetime Achievement Award presented in the name of her husband to Louise McCall, the wife of the late renowned artist, Robert McCall. Louise and Robert McCall have been longtime friends of art in America and Arizona in general and the Arizona Art Alliance in particular. Also scheduled for the reception evening is an art auction with the proceeds benefiting the Arizona Art Alliance Outreach Programs that assist those in need in our community. The event is open to all and the admission and parking are free.

Speaking for myself and the Arizona Art Alliance, I invite you all to come anytime to the Scottsdale Pavilions Shopping Center at Indian Bend and the 101, next to The Sports Authority, and see our new fine art gallery and the wonderful creations that lie within.

Yours truly,  
Alan A. Arne  
President

## Copper 101 Workshop with Tito Sebastiani Friday September, 24 @ the Alliance Gallery

Award-winning copper and mixed media artist, **Tito Sebastiani**, will hold a Copper 101 workshop.

**Demonstrations to include:** chemical treatments, torch techniques and sealing choices.

**Hands on learning will include:** repoussé tooling technique, hammering, pattern making and use, shaping creations and bas relief, fan folding, and acrylic painting.

**Cost of workshop:** \$75 includes all supplies

**To enroll,** email rockofangels@cox.net or call 602.920.4632



## Arizona Art Alliance Board of Directors

John Fontana - Founder & Chairman of the Board  
ampcotag@cox.net

Alan Arne - Acting President  
aarn@cox.net

Vince Valicenti - Vice President  
valvince@aol.com

Chuck Cummins - V.P. Membership Management  
cumminsc@azartalliance.com

Pat Beans - Treasurer  
patbeans@cox.net

Nancy Troupe - Secretary  
nancytroupeartist@gmail.com

Barbara Hurley-Peterson - Corp. Secretary, Grants  
barbhurley@azartalliance.com

Cathleen Rainey - Dir. Comm. Outreach Programs  
mrainey2@cox.net

Tammy Romer- Marketing Manager  
info@azartalliance.com

Karen Budan - Director Jury Committee  
budan@cox.net

Mike Brady - Rep Director  
mkyfin@cox.net

Judy Delmonico-Roll - Rep Director  
jdelmonico-roll@cox.net

## silent fine art auction art alliance gallery grand opening celebration



### 100% of proceeds benefit alliance outreach

The Alliance is sponsoring a silent auction of fine art with 100% of all proceeds going to continue the wonderful work of the outreach programs of our member organizations.

### We are asking our member artists to donate work for this event

The auction will be held Saturday, October 2nd during our Grand Opening Celebration of the Art Alliance Gallery. The Outreach programs of our member organizations reach deep into the community to help a wide range of individuals.

*Extra Special Art* teaches art to challenged children, *Caring thru Art* helps seniors, *Opportunity House* offers art to at-risk children and *Spirit of Art* helps Valley Life offer the experience of creating art to challenged adults.

With one donation, you can help a broad spectrum of people enrich their lives with the beauty and fulfillment creating art gives.

The Alliance will accept all mediums and your donation is tax deductible. Please use the Donation Form available on our website, <http://www.azartalliance.com/grandopening.html>. Work, with a Donation Form, can be dropped off at the Alliance Gallery located at the 101 and Indian Bend, Wednesday though Sunday, 11 am to 5 pm. **The last day we can accept donations is Sunday, September 26th.**



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FOR THE ARTS

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- Mental and social encouragement



Renee Rainey  
President

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602.870.7610

mailing: 10810 N. Tatum Blvd., Suite 102-264  
Phoenix, AZ 85028

Gallery: The Scottsdale Pavilions,  
9011 E. Indian Bend • Suite E-1 • Scottsdale, AZ  
Open Wed-Sunday, 11-5pm (summer hours)  
[www.azartalliance.com](http://www.azartalliance.com) • [info@azartalliance.com](mailto:info@azartalliance.com)



To Join the Arizona Art Alliance, contact Vince Valicenti at:  
[valvince@aol.com](mailto:valvince@aol.com)

**Arizona Artists Guild (AAG) - [www.arizonaartistsguild.org](http://www.arizonaartistsguild.org)**  
602-944-9713 **Monthly Meetings:** (Sept-Nov, Jan-Apr) 3rd Tuesday @ 7pm AAG Building 18411 N. 7th Avenue  
Newsletter info by 20th monthly-Veronica Francis veronic556@msn.com  
Membership dues \$40 by July 1st to be in the membership guide.  
Mail: AAG c/o Chuck Bonstelle 3437 E. Dunlap Ave, Phx, 85028  
President: Ruth Knowles pears2u@cox.net  
Rep: Sam Morse • 602-863-0538 • WesternArchitect@gmail.com

**Arizona CLAY Association (AZ CLAY) - [www.arizonaclay.org](http://www.arizonaclay.org)**  
**Monthly Meeting:** 2nd Tuesday night of each month, 7 pm at Marjons Ceramics, 3434 W. Earll Drive, #101, Phx. More info at [www.arizonaclay.org](http://www.arizonaclay.org). President: Ms. Lee Carroll • 623-875-9309 • ctlee1@quest.net  
16772 West Bell Rd. 110-298 Surprise, AZ 85374-9702  
Rep: Ms. Bo Anderson • 623-544-3474 • roboander@cox.net

**Arizona Designer Craftsmen-Central Chapter (50 Year Anniversary) [www.arizonadesigner craftsmen.org](http://www.arizonadesigner craftsmen.org)**  
President: Ann Turpin Thayer • Thayer11@cox.net • 480-598-9090  
Alliance Rep: Rhonda Hyacinthe  
Arizona Designer Craftsmen-Southern Chapter (Tucson/SouthernAZ)  
President: Chris Eggers • cecadconsulting@cox.net • 520- 906-1420

**Arizona Pastel Artists Association (APAA) - [www.azpaa.com](http://www.azpaa.com)**  
480-473-1752 • **Monthly Meetings:** 1st Sunday, 2pm-4pm  
Paradise Picture Frame 4710 E. Thunderbird, Phx.  
Email newsletter info. by the 15th monthly to gary.binder@gdc4s.com  
Membership dues \$30 before June 1st to be in the membership guide.  
Mail to: Kathy Herranen • 4114 E. Union Hills Dr., #1011 Phx. 85050  
President: Karen Budan • 480-473-1752 • budan@cox.net  
Rep: Jean Hildebrandt • 480-529-9477 • jean.hildebrandt@cox.net

**Arizona Watercolor Association (AWA) - [www.watercolor.org](http://www.watercolor.org)**  
**Monthly Meetings:** 2nd Thursday (Sept.-May) @ 7:30pm  
Church of the Beatitudes 555 West Glendale Ave. Phx.  
Pres: Diane Parnitske • awaprezdiane@yahoo.com • 623-386-2098  
Alliance Rep: Harold Raap • 602-971-1496 • hkrhapsody@earthlink.com  
& Alt. Alliance Rep: Alex Pekala • 623-412-1866

**Art League West (ALW) - [www.artleaguwest.com](http://www.artleaguwest.com) 623-535-0807**  
**Monthly Meetings:** 3rd Wed (Sept.-May) 6pm w/critique session.  
Pebble Creek Creative Arts Ctr • 16280 Clubhouse Dr., Goodyear  
Pres.: Martha Sala • tlsa@mail.com • 623-327-1740  
Rep: Robert Baniel PelMet@cox.net • 602-904-0038

**Chaparral Studio Artists 480-991-5278**  
Meetings held Thursdays @ 9am 11412 N. 76th Place, Scottsdale  
Pres.: Glorianne Bailey • 480-991-1816 • gloriannebailey@yahoo.com  
Rep: Cathleen Rainey • 480-991-5278 • mrainey2@cox.net

**Colored Pencil Society of America, Chapter 212**  
**Next Meeting** March 6th (meetings are every other month)  
Awatukee Fire Station 4110 E. Chandler Blvd.  
Pres.: Elliott Everson • phoenix-dc212@cpsa.org • 602-224-9774

**Critique Encounters XII (CEXII) - [www.cexii.com](http://www.cexii.com) 602-942-4436**  
**Monthly Meetings:** 3rd Monday of the month @ 10am  
5304 W. Kings Avenue,  
Pres.: Eleanor Henry • 480-785-2440  
Rep: Pat Gellenbeck • 602-942-4436 • purplepat1@cox.net

**Desert Artists - 480-991-4486**  
**Monthly Meetings:** 3rd Saturday @ 10am  
Pres: Lee Anne Park • leeanne@leeannepark.com • 480-488-0950  
Rep: Mike Brady • 480-483-6038 • mkyfin@cox.net

**Desert Sage Artists (DSA) - 602-482-0061**  
**Monthly Meetings:** 2nd Thursday @ 1:30pm,  
Paradise Valley Hospital • 3929 E. Bell Road Phx.  
Membership dues \$15 in May of each year  
Pres.: Vince Valicenti • 602-482-0061 • valvince@aol.com

**East Valley Art Guild (EVAG) [www.eastvalleyartguild.com](http://www.eastvalleyartguild.com)**  
Monthly Meetings: 3rd Thursday • 6:00 – 9:00pm  
at SunDust Gallery, 48 West Main St., Mesa 85201 • 480-464-6077

Pres.: Ron Floyd • cell 480-206-5895 • rfloydaz@cox.net

**FLAIR (Fine Local Artists In Residence) - 623-551-8706**  
Membership is open to members of The Wednesday Club who reside in the Anthem Golf and Country Club.  
Pres: Julie Evert • 623-551-1953  
Reps: Judi Jenkins • 623-551-4486 & Felicia Ferrara • 623-551-8706

**Gilbert Visual Art League**  
Pres.: Michelle Cornelius • mozaic@mindspring.com

**Havasu Art Guild [www.havasuartguild.com](http://www.havasuartguild.com)**  
Membership: 175; Juried show in March  
**Monthly Meetings:** 4th Monday of ea. month (Sept.-May) @ 7pm at the Mohave County Library 1770 McCulloch Blvd.  
Membership dues \$40 for singles and \$50 for families due each January. Send to: Havasu Art Guild Attn: Membership P.O. Box 175 Lake Havasu City, AZ 86405-0175.  
Pres: David Bohl • debohl@centurytel.net • 303-908-6264  
Rep: Bill Sparks • 928-764-3519 • sparky42@frontiernet.net

**Laveen Art League (LAL) - [www.laveenartleague.org](http://www.laveenartleague.org)**  
P.O. Box 1032, Laveen, AZ 85339  
**Monthly Meetings:** 3rd Monday of each month at 7pm  
Location announced each month. Dues are \$25 per year  
Pres.: Michael Dicken • 602-237-4502 • dickenmc@aol.com  
Rep: Maryanne Noli • 602-403-0054 • murdie1965@yahoo.com

**Mesa Art League (MAL) - [www.mesaartleague.com](http://www.mesaartleague.com)**  
480-272-3884  
**Monthly Meetings:** 2nd Tuesday @ 5pm  
First United Methodist Church, 15 E. First Avenue, Mesa, AZ  
Newsletter info due by the 15th mthly to akopperfield@gmail.com  
Membership dues \$24 by January 1st to be in the membership guide.  
Pres: Wanda Montgomery • wanda\_montgomery@q.com  
Rep: Kathy McClure • 480-987-3257 • kcmpics@juno.com

**North East Valley Artists League**  
Meetings various locations  
Pres.: Angelika Ahlbrandt • 602-996-5423 • oldcrow26@cox.net  
Rep: Nancy Troupe • 602-862-1007 • nancytroupeartist@gmail.com

**Paradise Valley Art League (PVAL)**  
**Monthly Meetings:** 4th Friday @ 11am  
Paradise Valley Comm. Ctr Rm D2  
17402 N. 40th Street in Phoenix Sept-May.  
Membership dues of \$20 by the 4th Friday in September.  
Pres.: Erika Schafer • 602-789-1902 • no email  
Rep: Nancy Troupe • 602-862-1007 • nancytroupeartist@gmail.com

**Peoria Fine Arts Association (PFAA)**  
jwndr48@cox.net  
**Monthly Meetings:** 4th Wednesday of each month at the Peoria Community Center. Send inquiries to: 6981 W. Rose Garden Lane, Glendale, AZ 85308.  
Pres.: Janet Wandrey • 623-561-8526 • jwndr48@cox.net  
Rep: Barbara Newport • 623-772-0140 • bsl4art@aol.com  
Org. founded in 2001; 40 members; Rqmt: Over 18 yrs old

**Phoenix Artists Guild (PAG) - [www.phoenixartistsguild.com](http://www.phoenixartistsguild.com)**  
623-939-0442 **Monthly Meetings:** 4th Monday (Sept. to May).  
6pm critiques & social time, program begins at 7:30pm in Britt Chapel at the Beatitudes Church, 555 W. Glendale Ave.  
**Summer Meetings:** 2nd Monday of each month (June-Aug)  
Pres.: Marianne Noli • 602-403-0054 • murdie1965@yahoo.com  
Rep: Dr. Carl Hoelle • 602-274-1699 • carlart@cox.net

**Scottsdale Artists League (SAL) - [www.scottsdaleartistsleague.org](http://www.scottsdaleartistsleague.org)**  
480-990-1359 **Monthly Meetings:** 1st Tuesday of the month at 7pm at the Scottsdale United Methodist Church, 4140 N. Miller Rd., Scottsdale. Membership dues \$36 by July 1st to be in the membership guide. Send dues: SAL Membership P.O. Box 1071 Scottsdale, AZ 85252

Pres.: Barbara Clark • baclava@cox.net • 480-820-2893  
Rep: Judy Delmonico-Roll • 480-990-1359 • jdelmonico-roll@cox.net

**Sonoran Arts League (Sonoran)**  
**www.sonoranartsleague.org**

General Info: 480-575-6624 • **Monthly Meetings:** 2nd Monday @ 6:30pm, Desert Foothills Lutheran Church 29305 N. Scottsdale Rd, Scottsdale, AZ 85266  
Pres.: John Budge • 480-595-3225 • johnbudge@me.com  
Rep: Ralph Deuschle • 480-473-3283 • jaguar@aol.com

**Southwest Gourd Assoc.**

Pres: Ceil Goslin • tocarefree2@hotmail.com

**Southern Arizona Watercolor Guild (SAWG) www.watercolor-sawg.org**

Organized in 1967 • Current Membership 450  
**Monthly Meetings:** Sept-May on the 2nd Tuesday @ 6:30pm at the Windmill Inn Suites, River & Campbell in Tucson  
Mailing Address: P.O. Box 145 Tucson, AZ 85702-0145  
Pres.: Debra Irons • d\_irons@cox.net • 520-795-0196  
Rep: Peg Franken • 520-322-8086 • pegfranken@cox.net

**Sun City Grand Art Club (SCG) • Est: 1997 • Membership: 258**

**Monthly Meetings:** 1st Wednesday of the month @ 10 am. Chaparral Center at Sun City Grand  
Pres.: Judy Azemove • azemove@juno.com  
Rep: Joyce Ash • jbluchina@cox.net • 623-328-7618

**Tempe Artists Guild - www.TempeArtistsGuild.org**

**Monthly Meetings:** 3rd Thursday @ 6:30pm at the Friendship Village of Tempe 2645 E. Southern Ave, Tempe, AZ 85282  
Mailing Address: PO Box 27941 Tempe, AZ 85285-7941  
Pres.: Frank Hebert • fbhebert@cox.net • 480-688-3086  
Rep: Dorothy Janca • djanca@att.net • 602-840-0926

**Westbrook Village Fine Arts Association (Westbrook)**

**www.WestbrookVillageFineArts.org**  
*Westbrook Residents Only*

**Monthly Meetings:** 2nd Wednesday, October -April @ 1:30pm Westbrook Village Vistas, 18827 Country Club Drive, Peoria, AZ  
Pres.: Vanette Morris • 623-566-1031  
Rep: Cecilia Wild • 623-566-3253 • 15cwild57@cox.net  
Alt. Rep: C. Jean Bailey • 623-362-2753 • cjbailey20@cox.net

**What's Happening Art Movement (WHAM) - www.WHAM-art.org**

2010 Dues: \$35 annually fiscal year January to December  
Mailing Address: 19675 Cobblestone Ct., Surprise, AZ 85374  
**Meetings:** held quarterly in Surprise, AZ  
Pres.: Connie Whitlock • 623-975-7203 • whamart@aol.com  
Rep: Tito Sebastiani • 602-920-4632 • tsebastiani@cox.net

**Wickenburg Art Club, Inc. (WAC) - www.wickenburgartclub.org**

928-684-0483 **Monthly Meetings:** 2nd Monday Sept-May @ 6:30pm @ Wickenburg Art Club's Studio, 188 S. Tegner Street, Wickenburg, AZ  
Mailing Address: PO Box 1737 Wickenburg, AZ 85358  
Pres.: Jane Holcombe • 928-685-4643  
Rep.: Harold Nuoffer • 623-544-1833 • hnuoffer@aol.com

**Next Alliance  
Jury  
Deadline:  
Sept. 30th  
download form  
at: <http://www.azartalliance.com/juried.html>**



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## MEMBER NEWS...

**AAG's Fall Fine Art Exhibition:**

It's not too late to enter Arizona Artists Guild Fall Exhibition. Digital entry on CD. Postmark deadline Friday, Sept. 17. Pick up a Prospectus at AAA's gallery space or log on to [www.arizonaartistsguild.org](http://www.arizonaartistsguild.org), click on **Call for Entries**. Notification begins October 8, exhibition runs November 6-29, 2010. Juror: Joan Waters.

**Arizona Art Alliance Gallery Location Stats:**

The Pavilions expansion, namely the D-Backs Training facility. Estimated combined attendance 300,000. 86% of Phx. adults attending a Cactus league are D-Fans. 57% are from out of state.

Of those attendees 84% stated the Cactus League was the main reason for their visit. As recently as 2007 attendees average household income was \$82,160. Source: Scarborough Marketing 2009 Release 2 Source Cactus League Baseball Association, 2007.

**Arizona Watercolor Association National Watermedia Exhibition**

We are celebrating the 50th Anniversary of the founding of AWA at ASU's West Fletcher Library, 4701 W. Thunderbird Road, Glendale, AZ from August 14th - October 29, 2010.

**Exhibition Hours**

Monday - Thursday  
8:00 am - 11:00 pm

Friday & Saturday  
8:00 am - 6:00 pm

Sunday  
Noon - 6:00 pm

Weekday parking \$2.00 per hour.  
Weekend parking is **FREE**.

**Artist Reception**

Sunday, September 12  
4 - 6 pm

Awards Ceremony 5:00 pm

**For more information call  
602-543-8501**

Valley Life is looking for  
a Watercolor Teacher  
*Volunteer Preferred.* Mon  
or Tues, 12:30 - 2:30pm.  
Info. @ Erika Schafer  
602.789.1902.

**Sonoran Arts League Call for Entries Deadline: October 1, 2010**

Sonoran Arts League is known for presenting popular high-quality/high-profile art festivals. Concentrating on just **one festival in 2011**, the League will direct its efforts toward an unprecedented expansion of opportunities and activities for artists, art enthusiasts, collectors and the general public.

StageCoach Village offers the opportunity to greatly increase the number of participating artists and accommodate an increased number of visitors. The League will increase awareness by directing more resources toward a single promotional push. Activities will attract more media attention, heighten public interest and enhance the overall enjoyment of the festival. **Plan to participate in the biggest/best ever Festival of Fine Art!** Applications and instructions are online now at [www.sonoranartsleague.org](http://www.sonoranartsleague.org). Questions? Call Sonoran Arts League: 480.575.6624 or email: [info@sonoranartsleague.org](mailto:info@sonoranartsleague.org).

WHO: Sonoran Arts League

WHAT: 10th Annual Festival of Fine Art

WHEN: February 18, 19 & 20, 2011

WHERE: StageCoach Village, 7100 East Cave Creek Road, Cave Creek

**Mesa Arts and Culture Festival (MACFest) is**

a free event featuring unique artist creations, music and fun for the whole family in downtown Mesa. Every Saturday, October 2 - April 30 from 10:00 a.m. to 4:00 p.m. on Main and Macdonald Streets with the exception of December 11, December 25 and January 1. For more information call 480-644-6500, visit [www.MACFestMesa.com](http://www.MACFestMesa.com) or email [boxoffice@mesaartscenter.com](mailto:boxoffice@mesaartscenter.com).

**Arizona Art Alliance Gallery**

at the Courtyard at  
Mayo Clinic

**New Exhibition  
starts  
OCTOBER 2010**

If you wish to pay \$100 for an ad in the Holiday Alliance Exhibition Guide, this will allow one of your art pieces to be exhibited in the Courtyard Scottsdale at Mayo AAA Gallery for FREE!

Contact Tammy Romer  
[info@azartalliance.com](mailto:info@azartalliance.com)

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## Arizona Art Alliance OCTOBER WATERCOLOR WORKSHOP IN THE SPOTLIGHT



### Carole Hillsbery AAA Member TWSA, WSWF & AWA

Carole Hillsbery is offering an all-day watercolor class on Saturday, October 16th from 9 am to 4 pm (includes a lunch break).

Cost is \$75.00

Workshop location:  
Art Alliance Gallery-Fine Art  
9011 E. Indian Bend Rd.  
(101 at Indian Bend)  
602-870-7610

Contact Carole to reserve your space in the class at: [watercolor@carolehillsbery.com](mailto:watercolor@carolehillsbery.com) or call 480-654-3248.

A supply list will be emailed to you prior to the workshop.

FYI:

You may remember Carole as the recent guest presenter at the Scottsdale Artists League August 3rd meeting.

Frank Williams, a West Valley artist, was selected to participate in the Home Art & Studio Tour, Sunday October 24, 2010 sponsored by the West Valley Arts Council

The home tour venue allows attendees to view the artist's studio and many first time creations. More information at [www.westvalleyarts.org](http://www.westvalleyarts.org) or call Frank at 623-203-5096

## marketing update EXCITING THINGS ARE A FOOT... READ WHAT'S NEWS...

It's great to be back with Alliance! Many of you may know me from a 2005/2006 when I helped the Alliance with a few special projects. I then took a position with a company in "sunny" Portland, Oregon. I recently returned to really hot and sunny Phoenix and rejoined the Alliance as Marketing Manager in early August.

As many of you know I hit the ground running and have lots of exciting projects on the burners. Let me tell you about a few.

The first and most important project I'm working on at the moment is the Alliance's gallery Grand Opening. Scheduled for Oct 1-3, we've hired a pro-bono (FREE) public relations agency, Angles PR, to help us get the word out to the local, regional, and national media outlets. In addition, they'll help with the invites of AZ VIPs, and a lot more! Post the grand opening, they will ensure our event is included in as many "society" and "social" pages as possible and handle any post event media interviews. We're excited to be working with Ania and Christina from Angles. I'm working on supportive advertising, making new rack cards, etc.

Next, I'm busy creating the e-blast and paper invite, the program for the weekend, new signage for our building so we're more visible from a greater distance and internal signage for our workshops. I'm also assisting the grand opening committee in anyway I can.

Another project I'm working on is overhauling our website. Thanks to Julia and Chuck for all their great work throughout the years! We're going to build on the great work that they did and create a new look, feel and navigation that allows our gallery to come to the forefront,



while organizing our content, and implementing a new design. We hope to have this done for the grand opening. I'll keep you posted on its progress. Oh, almost forgot, we're now on Facebook and Twitter. I keep these updated each week. If you're

not already on Facebook or Twitter it's easy to join, it's free and safe. I encourage you to join and stay in touch with us!

Just this month, Sandi, our AMAZING newsletter editor, made the decision to move on and concentrate 100% on her painting. We'll never be able to thank her for all of her hard work and her infectious personality. Thanks, Sandi! This means that the newsletter is now my baby. I'd love to include your organizations' information in our next newsletters. So please make sure I have your info NO LATER than the 10th of the month of publication to be included. We LOVE pictures too! Make sure these are 300 dpi or better. You can email everything to me at [info@azartalliance.com](mailto:info@azartalliance.com).

One other item on which I am working diligently, is creating regular publicity about the Alliance and its members. I'm putting together a form to send to all reps and presidents to gather this information. As I mentioned, we may not be able to broadcast all the media, but will try to keep our website and newsletter up-to-date with all relevant info. Please send your PR material to me at [info@azartalliance.com](mailto:info@azartalliance.com).

Phew! I guess that's all I can mention at this point. Like I said, I hit the ground running and am thrilled to be working with such a great team at the Alliance and the member organizations. Everyone has been so welcoming and appreciative...it makes my coming back like coming home. Thanks!



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## Scottsdale Artist League's Annual Summer Art Show

### affectionately known as "Chad's Show"

is on display until October 5th at Scottsdale United Methodist Church. Our theme this year is "Ordinary Objects – Extraordinary Art". For the past several years, long-time SAL member Chad Cowley would, at the beginning of summer, give league members a painting assignment. Artwork was to be done during the hot summer months when it's best to be indoors painting! Ribbons were awarded to the following SAL artists: Debra Jones – 1st Place; Jaxine Cummins – 2nd Place; Paul Nemiroff – 3rd Place; Honorable Mentions – Ellie Chamberland, Joan Langdon, Karen Lockhart, Judy Yaryan. For more info, visit: [www.scottsdaleartistsleague.org](http://www.scottsdaleartistsleague.org).

## Arizona Art Alliance MAT CUTTING WORKSHOP IN THE SPOTLIGHT



## Learn to Cut Professional Mats for Your Artwork Joan Theisen - Framingos

Become familiar with the different types of mat board available and when to use which kind for the best results.

Learn about the Fletcher 2000 Mat Cutter and other tools and how to use these tools for optimum results.

Learn techniques to achieve the look you want.

Practice cutting a mat.

Class Format: Lecture, hands-on, and handouts.

Supplies: To be provided

Class size limit: 8

Fee: \$30.00

Date: Wed Sept. 29, from 6-8pm

Please email Joan Thiesen at [jtheisen100@yahoo.com](mailto:jtheisen100@yahoo.com). to enroll!



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### SCOTTSDALE ARTISTS LEAGUE UPDATE:

We will be having a SAL exhibit at the AAA Pavillions Gallery November 17th - 28th. Jurying will be at the November 2nd SAL general meeting. All eligible SAL members are invited to hang. We have 17 panels available with approximately 2 paintings per panel. There will be an entry fee and one painting per artist will be allowed. Paintings will be juried into the exhibit but no ribbons will be awarded. Size limitations are a half sheet watercolor (matted and framed) or a total maximum 24 x 30 size - canvas gallery wrapped or framed. Nothing larger than a total size 24 x 30 will be accepted with no exceptions.

### Arizona Artists Guild

Wipe out those Monday Blues with a day spent with noted artist/teacher Bill Lundquist as he facilitates "Drawing the Figure: Proportion, Shape, Value, and Light". Arizona Artists Guild, 7th Ave. and West Union Hills in Phoenix. Monday, Sept. 27, 9 to 4 PM AAG members \$80; non-members \$90 (includes model fee). Mail check to AAG Workshops, PO Box 41534, Phoenix, AZ 85080 by Sept. 22. Further details: [www.arizonaartistsguild.org](http://www.arizonaartistsguild.org) 602-944-9713.



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WHAM Member, Ronda Miller tapped for the Annual Empty Bowls benefit for Waste Not

Rhonda will make 15 bowls to be given to the sponsors. This is a very prestigious honor. For more information contact Rhonda at [gulfcoastpotter@gmail.com](mailto:gulfcoastpotter@gmail.com). (<http://www.wastenotaz.com/>)  
Congratulations Rhonda!

## Arizona Art Alliance Fine Art Gallery is Recruiting Enthusiastic Instructors

DO you like to teach others?

CAN you engage the minds of others?

ARE you a caring teacher who can create a safe, and supportive learning environment?

We're looking for teachers to hold ongoing classes, year-round in our spacious classroom setting. Can you teach drawing, jewelry, paper crafts, watercolor, oil, acrylic, pastel, pencil, sculpture, or another speciality?

To book your next class or for more information, please send an email to:

[nancytroupeartist@gmail.com](mailto:nancytroupeartist@gmail.com) include the following information

- Class description - subject matter
- Your experience or qualification for teaching this art or craft.
- Class or workshop length (1 hours, 2 hours, etc)
- Time and day of class - Daytime, evening, weekend and times
- Registration costs - Student fee to attend
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