



ARIZONA ART ALLIANCE

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***DEADLINE FOR ADVERTISEMENTS & SPONSORSHIPS: NOVEMBER 9, 2010**

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Letter from the President:

Greetings Art Lovers.

Having opened their full time fine art gallery at the Scottsdale Pavilions Shopping Center on June 2nd, 2010, the Arizona Art Alliance has made an important transition from an art organization that for 10 years conducted several large weekend art exhibitions a year throughout the valley to a permanent year-round art presence that rivals any gallery that Scottsdale has to offer. The gallery, "Art Alliance Gallery - Fine Art", holds a treasure trove of original fine art from scores of local Arizona Art Alliance Juried Artists. All mediums are represented there from photography to painting and from sculpture to computer generated art and much more in between. To keep the gallery fresh the art is changed regularly on two month cycles giving more artists from the pool of over 1,000 AAA Juried Artists the opportunity to exhibit.

This month the AAA welcomes the addition of a new Marketing Manager, Tammy Romer, to the AAA staff. Ms. Romer has taken on the multiple marketing tasks of public relations, advertising, press releases to name a few as well as redesigning and rebuilding the AAA website. Ms. Romer is a highly skilled practitioner in her craft and she will be an important and most valuable addition to the AAA family.

The AAA is busy planning their official Grand Opening the first weekend in October which will include many art activities, art demonstrators and much more as well as an artists reception and charity art auction on Saturday evening, October 2nd. The Grand Opening will be highly publicized and promises to be the art event of the year for the Arizona Art Alliance and it's multitude of fans, patrons, invitees and followers. Stay abreast of upcoming AAA art events by visiting the AAA website at www.azartalliance.com. Look for our new presence on Facebook and Twitter as well as our new AAA promotional video, featuring artist Robert McCall, on Youtube.

Speaking for myself and the Arizona Art Alliance, I invite you all to come anytime to the Scottsdale Pavilions Shopping Center at Indian Bend and the 101, next to The Sports Authority, and see our new fine art gallery and the wonderful creations that lie within.

Yours truly,
Alan A. Arne
President



MAILING ADDRESS ONLY:
10810 N. Tatum Blvd
102-264
Phoenix, AZ 85028
#602-870-7610

AUGUST 2010

2

VOLUME 30

Arizona Art Alliance Board of Directors

John Fontana - Founder & Chairman of the Board

ampcotag@cox.net

Alan Arne - President

aaarne@cox.net

Vince Valicenti - Vice President

valvince@aol.com

Chuck Cummins - V.P. Membership Management

cumminsc@azartalliance.com

Pat Beans - Treasurer

patbeans@cox.net

Nancy Troupe - Secretary

nancytroupeartist@gmail.com

Barbara Hurley Peterson - Corp. Secretary, Grants

barbhurley@azartalliance.com

Cathleen Rainey - Dir. Comm. Outreach Programs

mrainey2@cox.net

Tammy Romer - Marketing Manager

tromer@tammyromer.com

Karen Budan - Director Jury Committee

budan@cox.net

Next AAA Jury Deadline: September 30th



For information on [how an art organization can join the Arizona Art Alliance](#), contact Vince Valicenti at:

valvince@aol.com

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Renee Rainey
President

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VERY EXCITING!! WOW!

SUMMER WORKSHOPS AT THE NEW AAA ART GALLERY & WORKSHOP LOCATION!

KATHY McClURE -Marketing

kcmpics@juno.com

"Artwork Submission in the Digital Age"

A workshop that covers all aspects of digital submission, from photographing your work, how to title and retitle your images, how to burn a CD. Workshop includes discussion of submission for jurying into AAA but is not limited to that.

Date: Saturday, August 28, 2010

Location: AAA Gallery

Scottsdale Pavilions, 101 and Indian Bend

Time: 10:00am-1:30pm

Fee: \$30.00 fee includes all course materials. Registrants will be encouraged to bring their own laptops if they have them.

Registration: To register, mail your fee along with your name, phone number and e-mail address to Kathy McClure, P.O. Box 511, Queen Creek, AZ 85142. Registration is limited to 20.

Questions: Contact course instructor Kathy McClure at mktgwksop@gmail.com.

HAL STEWART - "Sculpting the Horse"

August 10, 17, 24 & 31

Contact the instructor for more info:

stewartphx18j@cox.net 480-659-2321

DODIE RUFNER BALLANTINE - "PORTRAITS!"

Pastel or Medium of YOUR CHOICE

August 25 & 26 Wed & Thurs 9am-3:30pm

Dodie will demonstrate in pastel,

but you may work in the medium you know.

Class is limited to a small group, so sign up soon.

\$180.

Contact Dodie directly for more info:

#602-318-3729 DodieB@cox.net

www.DodieBallantine.com

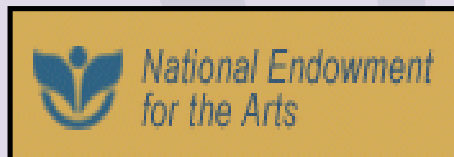
- Learn to get a better likeness, expression and correct age.

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www.azarts.gov



Arizona
Commission
on the Arts

Arizona Artists Guild (AAG) - www.ArizonaArtistsGuild.org
602-944-9713 Meetings held monthly (Sept-Nov, Jan-Apr) on the 3rd Tuesday @ 7pm in the NEW AAG Building 18411 N. 7th Avenue
Newsletter info by 20th monthly-Veronica Francis Veronic556@msn.com
Membership dues \$40 by July 1st to be in the membership guide.
Mail: AAG c/o Chuck Bonstelle 3437 E. Dunlap Ave Phx, AZ 85028
President: Ruth Knowles pears2u@cox.net
AAA Rep: Sam Morse 602-863-0538 WesternArchitect@gmail.com

Arizona CLAY Association (AZ CLAY) - www.ArizonaClay.org
We met the second Tuesday night of each month, 7 pm at Marjans Ceramics at 3434 W. Earll Drive, #101, Phoenix. Download our newsletter on line at our web page for any information. Join us!
President: Ms. Lee Carroll 623-875-9309 ctlee1@quest.net
16772 West Bell Rd. 110-298 Surprise, AZ 85374-9702
AAA Rep: Ms. Bo Anderson 623-544-3474 roboander@cox.net

Arizona Designer Craftsmen-Central Chapter (50 Year Anniversary) www.ArizonaDesignerCraftsmen.org
President: Ann Turpin Thayer Thayer11@cox.net 480-598-9090
AAA Rep: Rhonda Hyacinthe
Arizona Designer Craftsmen-Southern Chapter (Tucson/SouthernAZ)
President: Chris Eggers cecadconsulting@cox.net 520-906-1420

Arizona Pastel Artists Association (APAA) - www.AZpaa.com
480-473-1752 Meetings held monthly on the 1st Sunday, 2pm-4pm, Paradise Picture Frame 4710 E. Thunderbird, Phoenix, AZ
Newsletter information due by the 15th monthly to Gary Binder please email that info at: gary.binder@gdc4s.com
Membership dues \$30 before June 1st to be in the membership guide.
Mail to: Kathy Herranen 4114 E. Union Hills Dr., #1011 Phx, AZ 85050
President: Karen Budan 480-473-1752 budan@cox.net
AAA Rep: Jean Hildebrandt 480-529-9477 jean.hildebrandt@cox.net

Arizona Watercolor Association (AWA) - www.Watercolor.org
Meetings held monthly on the 2nd Thursday (Sept.-May) @ 7:30pm Church of the Beatitudes 555 West Glendale Ave. Phx, AZ
Pres: Diane Parnitske awaprezdiane@yahoo.com 623-386-2098
AAA Rep: Harold Raap 602-971-1496 hkrhapsody@earthlink.com & Alt. AAA Rep: Alex Pekala 623-412-1866

Art League West (ALW) - www.ArtLeagueWest.com
Mtg held monthly on the 3rd Wed (Sept.-May) 6pm w/critique session.
Pebble Creek • Creative Arts Ctr 16280 Clubhouse Dr. Goodyear, AZ
President: Martha Sala tlsa@mail.com 623-327-1740
AAA Rep: Robert Balie PelMet@cox.net 602-904-0038

Chaparral Studio Artists 480-991-5278
Meetings held Thursdays @ 9am 11412 N. 76th Place Scottsdale, AZ
President: Glorianne Bailey 480-991-1816 gloriannebailey@yahoo.com
AAA Rep: Cathleen Rainey 480-991-5278 mrainey2@cox.net

Colored Pencil Society of America, Chapter 212
Next Meeting March 6th (meetings are every other month)
Awatukee Fire Station 4110 E. Chandler Blvd.
President: Elliott Everson Phoenix-dc212@cpsa.org 602-224-9774

Critique Encounters XII (CEXII) - www.cexii.com 602-942-4436
Meetings held 3rd Monday of the month in order to get all the news to the members in a timely fashion @ 10am at 5304 W. Kings Avenue. President: Eleanor Henry 480-785-2440
AAA Rep: Pat Gellenbeck 602-942-4436 purplepat1@cox.net

Desert Artists - 480-991-4486
Meetings held monthly on the 3rd Saturday @ 10am
Pres: Lee Anne Park leeanne@leeannepark.com 480-488-0950
AAA Rep: Mike Brady 480-483-6038 mkyfin@cox.net

Desert Sage Artists (DSA) - 602-482-0061
Meetings held monthly on the 2nd Thursday @ 1:30pm, Paradise Valley Hospital 3929 E. Bell Road Phoenix, AZ.
DSA Membership dues \$15 in May of each year.
President: Vince Valicenti 602-482-0061 valvince@aol.com

East Valley Art Guild (EVAG) - www.EastValleyArtGuild.com
Meetings held monthly @ 6:00pm - 9:00pm on 3rd Thursday at SunDust Gallery, 48 West Main Street, Mesa, AZ 85201 480-464-6077
President: Ron Floyd cell 480-206-5895 rfloydaz@cox.net

FLAIR (Fine Local Artists In Residence) - 623-551-8706
Membership is open to members of The Wednesday Club who reside in the Anthem Golf and Country Club.
President: Julie Evert 623-551-1953
Reps: Judi Jenkins 623-551-4486 and Felicia Ferrara 623-551-8706

Havasu Art Guild - www.HavasuArtGuild.com Membership: 175
Meetings at the Mohave County Library 1770 McCulloch Blvd. @ 7pm on the 4th Monday of each month (Sept.-May); juried show in March.
Membership dues \$40 for singles and \$50 for families due each January. Send to: Havasu Art Guild Attn: Membership P.O. Box 175 Lake Havasu City, AZ 86405-0175.
Pres: David Bohl debohl@centurytel.net 303-908-6264
AAA Rep: Bill Sparks 928-764-3519 sparky42@frontiernet.net

Laveen Art League (LAL) - www.LaveenArtLeague.org
P.O. Box 1032 Laveen, AZ 85339
Meetings held the 3rd Monday of every month at 7pm.
The location is announced each month. Dues are \$25 per year.
President: Michael Dicken 602-237-4502 dickenmc@aol.com
AAA Rep: Maryanne Noli 602-403-0054 murdie1965@yahoo.com

Mesa Art League (MAL) - 480-272-3884 www.MesaArtLeague.com
Meetings held monthly on the 2nd Tuesday @ 5pm First United Methodist Church, 15 E. First Avenue Mesa, AZ
Newsletter info due by the 15th mthly to akopperfield@gmail.com
Membership dues \$24 by January 1st to be in the membership guide.
Pres: Wanda Montgomery Wanda_Montgomery@q.com
AAA Rep: Kathy McClure 480-987-3257 kmpics@juno.com

North East Valley Artists League
Meetings various locations.
President: Angelika Ahlbrandt 602-996-5423 OldCrow26@cox.net
AAA Rep: Nancy Troupe 602-862-1007 NancyTroupeArtist@gmail.com

Paradise Valley Art League (PVAL) - Meetings held mthly on the 4th Friday @ 11am Paradise Valley Comm. Ctr Rm D2 17402 N. 40th Street in Phoenix Sept-May.
Membership dues of \$20 by the 4th Friday in September.
President: Erika Schafer 602-789-1902 no email
AAA Rep: Nancy Troupe 602-862-1007 NancyTroupeArtist@gmail.com

Peoria Fine Arts Association (PFAA) - email: jwndr48@cox.net
The group meetings are held on the 4th Wednesday of each month at the Peoria Community Center. Send inquiries to: 6981 W. Rose Garden Lane, Glendale, AZ 85308.
President: Janet Wandrey 623-561-8526 jwndr48@cox.net
AAA Rep: Virginia (Ginnie) Wordsman 623-486-5154 wordsva@aol.com
Organization founded in 2001 & has 40 members. Rqmt: Over 18 yrs old.

Phoenix Artists Guild (PAG) - www.PhoenixArtistsGuild.com
623-939-0442 Meetings on the 4th Monday (September to May). Meetings begin at 6pm with critiques & social time. The program begins at 7:30pm in Britt Chapel at the Beatitudes Church 555 W. Glendale Ave. During the summer, meetings are held on the 2nd Monday of each month from June-Aug
New President: Marianne Noli 602-403-0054 murdie1965@yahoo.com
AAA Rep: Dr. Carl Hoelle 602-274-1699 carlart@cox.net

Scottsdale Artists League (SAL) - www.ScottsdaleArtistsLeague.org
480-990-1359 SAL meetings are on the First Tuesday of the month at 7pm at the Scottsdale United Methodist Church 4140 N. Miller Rd. in Scottsdale.
Membership dues \$36 by July 1st to be in the membership guide.
Send dues: SAL Membership P.O. Box 1071 Scottsdale, AZ 85252
President: Barbara Clark baclava@cox.net #480-820-2893
AAA Rep: Judy Delmonico-Roll 480-990-1359 jdellmonico-roll@cox.net

Sonoran Arts League (SONORAN) - www.SonoranArtsLeague.org
General Info: 480-575-6624 Meetings held monthly on the 2nd Monday @ 6:30pm, Desert Foothills Lutheran Church 29305 N. Scottsdale Rd Scottsdale, AZ 85266
Membership due \$50 by May 1st to be in the membership guide.
President: John Budge 480-595-3225 johnbudge@me.com
AAA Rep: Ralph Deuschle 480-473-3283 JaguarC@aol.com

Sun City Grand Art Club (SCG) Est: 1997 Membership: 258
Mtg held 1st Wednesday of the month at 10 am.
Chaparral Center at Sun City Grand
President: Judy Azemove AZEmove@juno.com
AAA Rep: Joyce Ash Jbluchina@cox.net 623-328-7618

Southern Arizona Watercolor Guild (SAWG) www.watercolor-sawg.org
Organized in 1967 Current Membership 450
Meetings held Sept-May on the 2nd Tuesday @ 6:30pm at the Windmill Inn Suites, River & Campbell in Tucson
Mailing Address: P.O. Box 145 Tucson, AZ 85702-0145
President: Debra Irons d_ironson@cox.net 520-795-0196
AAA Rep: Peg Franken 520-322-8086 pegfranken@cox.net

Tempe Artists Guild - www.TempeArtistsGuild.org
Meetings held monthly on the 3rd Thursday @ 6:30pm at the Friendship Village of Tempe 2645 E. Southern Ave Tempe, AZ 85282.
Guild mailing address: PO Box 27941 Tempe, AZ 85285-7941
President: Frank Hebert fbhebert@cox.net 480-688-3086
AAA Rep: Dorothy Janca djanca@att.net #602-840-0926

Westbrook Village Fine Arts Association (Westbrook) www.WestbrookVillageFineArts.org
Westbrook Residents Only
Meetings held on the 2nd Wednesday, October -April @ 1:30pm
Westbrook Village Vistas 18827 Country Club Drive Peoria, AZ
President: Vanette Morris 623-566-1031
AAA Rep: Cecilia Wild 623-566-3253 15cwild57@cox.net
Alt. AAA Rep: C. Jean Bailey 623-362-2753 cjbailey20@cox.net

What's Happening Art Movement (WHAM) - www.WHAM-art.org
As of 2010: Dues are \$35 annually fiscal year January to December.
Mailing address: 19675 Cobblestone Ct., Surprise, AZ 85374
Meetings held quarterly in Surprise, AZ
President: Connie Whitlock 623-975-7203 WHAMart@aol.com
AAA Rep: Tito Sebastiani 602-920-4632 Tsebastiani@cox.net

Wickenburg Art Club, Inc. (WAC) - www.WickenburgArtClub.org
928-684-0483 Meetings held on 2nd Monday Sept-May @ 6:30pm
Physical Location of Meetings: Wickenburg Art Club's Studio 188 S. Tegner Street Wickenburg, AZ
Mailing Address: PO Box 1737 Wickenburg, AZ 85358
President: Jane Holcombe 928-685-4643
AAA Representative: Harold Nuoffer 623-544-1833 hnuoffer@aol.com

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AAG's Fall Fine Art Exhibition:

It's not too late to enter Arizona Artists Guild Fall Exhibition. Digital entry on CD. Postmark deadline Friday, Sept. 17. Pick up a Prospectus at AAA's gallery space or log on to www.arizonaartistsguild.org Click on Call for Entries. Notification begins October 8 and the exhibition runs November 6-29, 2010. Juror: Joan Waters.

ARIZONA ART ALLIANCE GALLERY LOCATION STATS: The Pavilions expansion, namely the D-Backs Training facility. Estimated combined attendance 300,000. 86% of Phx. adults attending a Cactus league are D-Fans. 57% are from out of state. Of those attendee's 84% stated the Cactus League was the main reason for their visit. As recently as 2007 attendee's average household income was \$82,160. Source; Scarborough Marketing 2009 Release 2 Source Cactus League Baseball Association, 2007

**Arizona Art Alliance
Gallery**

in the Courtyard at Mayo Clinic

**New Exhibition
will start
OCTOBER 2010.**

If you wish to pay \$100 for an ad in the Fall AAA Exhibition Guide, this will allow one of your art pieces to be exhibited in the Courtyard Scottsdale at Mayo AAA Gallery for FREE!

Contact Sandi Ciaramitaro
Tropical02@cox.net

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Debra Jones' New Look for AAA

She was obsessed with trying to make good on the attempt so she went through snapshots she had of the days in the gallery and was determined to give something back to the Alliance ... well, first a tribute to John, who was so tireless in this efforts to make the Alliance a force in the Arizona art world.

When Debra Jones was asked to do quick sketches for the Grand Opening of the new Art Alliance Gallery home in the Scottsdale Pavilions, she was happy to take a crack at any one who showed. But our own president John Fontana threw her for a loop. "John is all charisma. An attitude that just doesn't photograph well, and apparently I can't sketch it either!"

While planning for John, she had a good look at the website and decided it need to look more like a group of artists than businessmen.

At the first drop-off for the window art in the Pavilions, she clicked away for reference of the board members working and determined to give a facelift to the image of the Alliance.



"Giving back is a great way to promote your self."

She calls herself a sucker for anyone with a good cause (as long as it involved an interaction with something with eyeballs).

"I do a lot of pet portraits," Debra explains. "They don't hold still, so the more photos, the more possibility of that one perfect moment. That animated twinkle in the eye..."

"Hundreds of shots that are deleted with a click of the mouse are a luxury that film never afforded us."

That dedication to just the "right moment" is what these portraits show.



Debra's obsession with "anything with eyeballs" recently brought local attention as she completed a mural for the new Vision Gallery to be housed in the new Chandler court and civic building.

Although a teacher and Grumbacher educator at Michael's Art Supply, Debra would rather be accepting commissions and painting her lively portraits.



Debra with her portable crowd for the "On-Site Artist" project for Vision Gallery. Sponsored by the Chandler Arts Council, the mural will be in their new gallery.

www.debrajonesart.com
deejaystar@yahoo.com

Arizona Art Alliance OCTOBER WATERCOLOR WORKSHOP IN THE SPOTLIGHT



Carole Hillsbery
AAA Member
TWSA, WSWF & AWA

Carole Hillsbery is offering an all-day watercolor class on Saturday, October 16th from 9 am to 4 pm (includes a lunch break). Cost is \$75.00

**Workshop location:
Art Alliance Gallery-
Fine Art
9079 E. Indian Bend Rd.
(101 at Indian Bend)
602-870-7610**

**Contact Carole
to reserve your
space in the class
at: [watercolor@
carolehillsbery.com](mailto:watercolor@carolehillsbery.com)
or call 480-654-3248.**

**A supply list will be
emailed to you prior to
the workshop.**

**FYI:
You may remember
Carole as the recent
guest presenter at
the Scottsdale Artists
League August 3rd
meeting.**

PRESS RELEASE:

THE ARIZONA ART ALLIANCE PRESENTS THE GRAND OPENING OF THEIR NEW FINE ART GALLERY

Scottsdale, Arizona (August 15, 2010): The Arizona Art Alliance cordially invites the public to attend the Grand Opening of their new Scottsdale Art Gallery "Art Alliance Gallery - Fine Art" located at the Scottsdale Pavilions Shopping Center, 9079 E. Indian Bend Road, Suite E-1, Scottsdale, AZ from Friday, October 1st through Sunday, October 3rd, 2010 11 a.m. to 9 p.m. with an artists' reception 6 to 9 p.m. on Saturday, October 2nd featuring music, refreshments and a live charity art auction. The three days of the Grand Opening will feature art demonstrating and many other exciting art activities. The Art Alliance Gallery-Fine Art is a beautiful 6,000 square foot art and education venue featuring art of all types and mediums from our own Arizona artists. Admission and parking are free.

For more information about the Arizona Art Alliance visit azartalliance.com or call 602-870-7610 or 602 788 6349



What is Intellectual Property Law, in a nutshell?

Volunteer Legal Assistance for Artists (VLAA)

Intellectual Property Law is composed of three distinct areas of law: Copyright, Trademark, and Patent law. Copyright law protects an artist's physical manifestations of their ideas. Copyright protection lasts for 70 years past the date of the author's death. Copyright is the only

field of IP law where protection vests the instant the work is created—once the idea is taken out of the mind of the author and put into some tangible medium, that work has copyright protection. However, that also means that any time that someone independently creates the EXACT SAME THING that the original author created (so long as the create that work in good faith), that new work also has copyright protection. Copyright extends to several facets of a work. For example, a CD has several levels of copyright protection—the lyrics have protection, the music has protection, the album artwork is protected, and the entire work together would have protection. Copyright is much easier to prove if you register your copyright, which a very simple process and fast online process, but artists must be sure to register each part of the work as well as the work as a whole. Copyright registration costs \$35 per copyright.

Trademark law protects words or symbols used in commerce to distinguish one good or service from another. Trademarks must be registered with the U.S. Patent and Trademark Office (PTO), and once a mark is registered that creates a legal presumption that the mark is valid. Once a mark has been used in commerce continuously for over 7 years, that mark attains incontestable status, which means that it is an extremely strong mark. The purpose of trademark law is to prevent consumer confusion and to help consumers easily identify goods or services they can trust. A trademark serves as a symbol to consumers about quality and reputation of the brand behind the mark. Lastly, a patent is a monopoly right to the patented object and patents are granted through the U.S. PTO. Patents are extremely technical and only last for 20 years.

If you have legal questions please contact the VLAA at www.artsadvocacy.org or via email at arts@asu.edu. The VLAA provides legal guidance to artists and arts organizations through know your rights events, clinics, and a referral service.

Sincerely,
Amara W. Edblad

Mosaic Bench Honors 100th Birthday Milestone



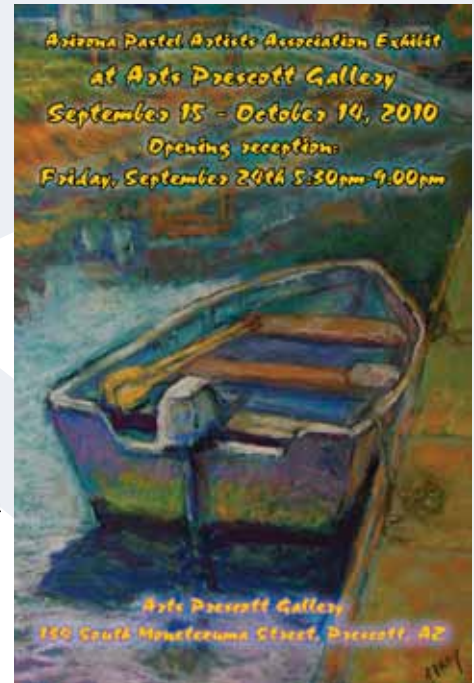
Left: Connie Whitlock-Artist
Right: Regina Blank-Birthday girl

Local artist Connie Whitlock (WHAM & AAA Member) and members of the Surprise Senior Center gathered recently to dedicate a mosaic tile artwork bench to Regina Blank, a favorite, longtime member of the Surprise Senior Center who celebrated her 100th birthday September 9, 2009. Connie met with Senior Center manager Leslie Rudders and Regina's family to discuss the design and artwork for the bench. The Surprise Senior

Center invited friends and family to make birthday gift contributions to the bench. Under the direction and design of Connie Whitlock many of Regina's senior friends helped make some of the tiles that were installed on the bench.

Whitlock created special tiles to depict elements of Regina's life and her current loves, such as; Polish and Jewish symbols coming off vine stems woven along her life's journey living in Poland, Ohio, Florida then Arizona. Her current loves of Bingo, gambling and being a seamstress are tiles placed along out stretched vines coming to the end of the bench where a ceramic purse is left sitting on the end of the bench.

Whitlock said she put over 1200 hours into making the bench but it was a labor of love knowing it will be used and enjoyed for many years to come. As a local clay artist and muralist, Connie Whitlock, has been involved in several public art projects working with the community.



FineArtAmerica is very pleased to announce that we've been selected to provide artwork for ABC's television series, Desperate Housewives, as part of a pilot program that's going to revolutionize the way that artwork is licensed for use on television.

Effective immediately, all FAA artists can join our new "ABC Studios Licensing Program." By joining this program, you'll be offering your prints for sale to ABC's producers and set designers, and with a little luck, your prints could end up being used as set decorations or props in upcoming episodes of your favorite TV shows!

This program provides wonderful benefits to both parties. ABC's producers and set designers get to browse through images from artists who are willing to license their prints for use on television, and FAA's artists get exposed to a new sales channel for selling and promoting their artwork!

Contact info:
www.fineartamerica.com/abcdisneysample.html

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2010

•Scottsdale Artists' School
Tue afternoons, 9/14/10 through 10/5/10
details + more classes & workshops listed on my website!

Author of:
Brilliant Color – best seller North Light Book
Watercolor Unleashed! – self-published "chapter-at-a-time book"

SCOTTSDALE ARTISTS LEAGUE UPDATE:

We will be having a SAL exhibit at the AAA Pavillions Gallery November 17th - 28th. Jurying will be at the November 2nd SAL general meeting. All eligible SAL members are invited to hang. We have 17 panels available with approximately 2 paintings per panel. There will be an entry fee and one painting per artist will be allowed. Paintings will be juried into the exhibit but no ribbons will be awarded. Size limitations are a half sheet watercolor (matted and framed) or a total maximum 24 x 30 size - canvas gallery wrapped or framed. Nothing larger than a total size 24 x 30 will be accepted with no exceptions.

In the very near future we will be setting up committees for the 50th anniversary event/celebration. We will need volunteers!!!

SAVE THE DATE!

Plans for the Scottsdale Artists League 2011 Paintout at the Desert Botanical Garden are underway! Every Saturday in March with our final show and sale April 1, 2, and 3rd. 50 artists will be taking part in honor of SAL's 50th Anniversary. Open to all SAL members. Exciting details to come as they are made!

www.scottsdaleartistsleague.org



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Arizona Art Alliance Member Kudos:

Rita Brusso had 5 oil paintings accepted by the jury of the Arizona Art Alliance for exhibit in the Gallery for the months of August and September 2010. Also, 3 oil paintings accepted by Skye Restaurant for phase 5 exhibition from 8/2/10 - 2/1/11.

And Karen Lockhart had 3 acrylic paintings accepted into the AAA Gallery for the August and September Cycle II Exhibit.

The Arizona Watercolor Association is presenting its National Exhibition at Fletcher Library at the ASU-West Campus in Phoenix.

August 14th - October 29th, 2010



Frank Webb
A.W.S. (D.F.) N.W.S.

Hours:
Mon. - Thurs 8:00am-11:00pm
Fri - Sat 8:00am - 7:00pm
Sunday 11:00am - 6:00pm



Greek Church
Artist: Frank Webb

The Awards' Reception will be held at the Fletcher Library, ASU - West Campus on Sunday, September 12, 2010 from 4 - 6 pm. This year's show was juried by Frank Webb an internationally known artist and jurist. We received hundreds of exceptional entries, from which Frank selected 75 paintings for hanging.

As part of our National Exhibition Frank will also be presenting a one (1) day and a three (3) day workshop which currently have a few opening available. If anyone is interested they should contact JoEllen Layton at 480-730-9887 or e-mail her at www.jolayton@cox.net

This year's exhibition celebrates the 50th anniversary of the founding of the Arizona Watercolor Association. AWA is a non-profit group of artists dedicated to further advancing the art of transparent watercolor and acrylics. The association currently has approximate 350 members and membership is available to all water-media artists. Annual dues are \$35.00 and meetings are held monthly. For more information go to www.watercolor.org. or contact our membership chairman at www.janeunderhill@msn.com.



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