



P R E S S K I T








2010

ARIZONA
ART
ALLIANCE



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background



“Through the continued hard work and dedication of all those involved, we will succeed.”



ABOUT THE ALLIANCE

The Arizona Art Alliance was founded in 2000 by John Fontana, and declared an IRS 501(c)(3), non-profit organization in 2001. The Alliance is operated and developed through its Executive Board, Advisory Board and Operating Board. The organization is comprised of over 4,000 artists from now 28 statewide art groups. The Alliance is committed to the promotion and appreciation of fine art and community enrichment through art. Through the dedication of its leadership, strong spirit of membership volunteerism, strategic partnerships with fellow arts organizations, and generous financial supporters and sponsors, the Arizona Art Alliance continues to provide services and support achieving its community focused mission.

Although artists are born with inherent talent, many artists do not realize their full potential without formal art education programs and training. While many artists gain art training through educational institutions, many have not and therefore are ideally served through the art education programs administered by members of the Arizona Art Alliance. Through our member organizations, talented artists have alternative means to further mentor their artistic talents.

Each year, the Alliance sponsors a spring and fall art show and sale featuring over 300 juried artists representing over 1,000 pieces of art in various forms including: sculpture, paintings, pottery, jewelry, and photography as well as a showcase of a famous valley artist. Proceeds from the sales benefit the original artist and the Alliance's community outreach programs.

FUNDING FOR THE ALLIANCE

The Alliance relies solely upon membership dues, private and public donations, and the proceeds from a portion of our gallery art sales to fund our programs and events.

“When founding the Arizona Art Alliance, it was our goal to increase public awareness of the artistic talent throughout the State of Arizona. The Alliance has made great strides to date, but there is more to be done and always room for improvement. Through the continued hard work and dedication of all those involved, we will succeed.” -- John Fontana, Founder and Chairman of the Board





“The Alliance is helping to enrich the lives of Valley residents one artist at a time.”



ALLIANCE OUTREACH PROGRAMS

The Arizona Art Alliance teams with our member organizations to provide art instruction, supplies, materials, and monetary donations to help develop and implement local art education outreach programs. Incredibly, from our inception in 2000 through 2007, we logged over 63,924 volunteer hours from 1,581 volunteers contributing a total of \$1,148,075 in (volunteer dollar/hrs). These Outreach Programs, by which we extend our knowledge and love of art to those less fortunate, are funded entirely by the artists themselves and the voluntary contributions of corporations who share our vision.

A NEW BEGINNING

A New Beginning, developed by the Arizona Art Alliance in 2002, completed its first art program for incarcerated boys at the Arizona Department of Juvenile Corrections Eagle Point School in Buckeye in 2007. Volunteers from the Alliance provided art supplies, mentored and taught the boys to express themselves through art. The objectives of the program were successfully completed in 2007 by the Alliance volunteers.

SPIRIT OF ART

Spirit of Art was created when the Paradise Valley Art League realized that the needs of the art program at Valley of the Sun School and Habilitation Center in Phoenix were not being met. The program, in existence for over five years, provides an artistic outlet for young adults who are mentally and/or physically challenged.

CARING THRU ART

Caring Thru Art, developed in partnership with Desert Sage Artists over nine years ago, has touched the lives of hundreds of seniors, disabled and Alzheimer's residents of Life Care of Paradise Valley in Phoenix. Volunteers teach water color painting in an attempt to provide better quality of life for the residents and also to create one of the greatest gifts that these residents have left for their families... their art legacy.





“ I never knew I could paint until I was a part of the Budding Artists program.”

ALLIANCE OUTREACH PROGRAMS (cont'd)

EXTRA SPECIAL ART

Since 1998, *Extra Special Art*, has addressed the needs of challenged students in Cave Creek and Scottsdale Unified School Districts. Desert Artists volunteers offer the chance for these students to not only create art, but also to learn about the history and different movements of art.

BUDDING ARTIST

Budding Artists was founded and developed by Mesa Art League in conjunction with Save the Family Foundation- Mesa in 2005. The program offers art classes with the goal of creating a sense of pride, accomplishment and smiles for the underprivileged and at risk children in the community. Since its inception, it has had a positive influence on (thousands) of precious children who pass through The Save the Family Foundation.





A PERMANENT SPACE FOR ART

Our beautifully carpeted and granite tiled 6,600 square-foot gallery is located on the south side of The Scottsdale Pavilions (9011 E. Indian Bend, Suite E-1), next to the Sports Authority. The gallery features art from more than 100 juried artists.

As you browse our gallery you'll notice interesting niches, mirrors and window space, ideally suited for displaying two- and three-dimensional art.

The gallery offers gift shop items perfect for any art-giving occasion.

Hours:

11am to 5pm

Wednesday through Sunday

(through 9/30)

We also exhibit artwork in several empty retail stores in the Pavilions. Just take a short walk from our gallery to see all.





John Fontana, Founder, Chairman of the Board

John is the founder of the Arizona Art Alliance and its current chairman of the board. He is a member of the Scottsdale Artists League and has held numerous positions including two terms as the Alliance President. John's business background has motivated him to organize the various art groups to enhance the artist's visibility. His love of art dates back to his youth as a regular winner of citywide poster contests.



Alan Arne, Acting President

Born and raised in Alaska, "Al" is a retired building contractor and field engineer, moving to Phoenix in 1992. Al started painting at age 14, and is a member of Art League West and juried artist with the Arizona Artists Guild. He studied art at the University of Alaska-Fairbanks and Seattle's Everett School, as well as numerous local workshops over the last 14 years. Alan feels that the Arizona Art Alliance has enabled to give back to Arizona through the Alliance's shows and Outreach Programs, and helping and networking with artists in the Arizona art community.



Vince Valicenti, Vice President

Vince moved to Arizona in 1991 following 32 years in management with a Health, Beauty and Cosmetic Company; the last 10 years in the International area, traveling throughout Canada, Central and South America, Europe, working with distributors in Japan and the Middle East. He was on the board of directors and its related companies until retirement. Since moving to Arizona, he has served on the board of a volunteer Senior Group and participated in several art organizations. Vince is an originating Alliance board member, a juried member and is on the board of Desert Sage Artists.





Pat Beans, Treasurer

Pat grew up on a farm in Nebraska. She and her husband spent their “family raising” years providing a production management service to dairymen. With the help of the kids, they built a corporation that covered five South Western states. A few years ago the business was turned over to the kids so Pat and her husband could retire. Pat then discovered the magic of watercolor, taking classes at Scottsdale Artists School and traveling workshops to many far away places. She became involved in several art groups, holding offices in many of them. With family, church, and many art friends, “life is good!”



Nancy Troupe, Recording Secretary

Nancy works in acrylics, oils, watercolor, pen & ink, and clay work. As “Murals Faux Real”, she has been painting indoor & outdoor murals. Nancy is a member of the Paradise Valley Artists League, Scottsdale Artists League, and is a juried member of the Arizona Art Alliance. Her experience also includes business logos, t-shirt designs, sculpture, book illustration, and greeting card design. She has taught thru Parks & Recreation and private studios in California, and Arizona, and is currently involved with a fine arts academy for Kindergarten through 8th grade.



Barbara Hurley, Director- Administration & Grants Management

Barb retired in 2003 following a long and fruitful career in state government. She is an accomplished artist, having no formal art training other than occasional fine arts classes at Glendale Community College and private workshops. She has sold 150 of her paintings during the last thirty-five years. A previous member of the Firebird Artist League, she is currently an active member of the Westbrook Village Fine Arts Association and Juried Member of the Arizona Art Alliance.





Charles Cummins, Vice President, Membership

Chuck has been on the Executive Board of Alliance since 2001. Chuck has degrees in Business Administration and Business Education from ASU, and is certified in Secondary Education in the State of Arizona. He taught business and computer classes as an adjunct faculty member, at Glendale Community College for 28 years. He also developed and taught Records Disaster Planning for Maricopa Community Colleges. Chuck left Honeywell Inc. in 1983 after 26 years to co-found LIN-CUM, Inc., a records conversion and management firm in Phoenix, and has served on two professional organization boards.



Cathleen Rainey, Director- Community Outreach Programs

As a native of Arizona, Cathleen has a deep love for her community. She has acted as a facilitator for Art Masterpiece programs at the elementary school level and was an art mentor for the Boys and Girls Club of Scottsdale. She is a past board member of Scottsdale Artists League, has served as secretary for the Arizona Art Alliance and is an active member of Chaparral Studio Artists. As a working artist, Cathleen wants others, who may be less fortunate, to be able to experience the joy of art.



members



Arizona Artists Guild, Phoenix
623-544-1833
www.arizonaartistsguild.org
Rep: Connie Ostenak, 602-789-7210 cdostenak@q.com
President: Ruth Knowles, pears2u@cox.net

Arizona CLAY Association, Surprise, AZ,
623-544-3974
www.arizonaclay.org
Rep: Ms. Bo Anderson, 623-544-3974
roboander@cox.net
President: Ms. Lee Carroll
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Arizona Designer Craftsmen
Rep: Rhonda Hyacinthe
Central Chapter Phoenix/Northern AZ
President: Ann Turpin Thayer
thayer11@cox.net, 480-598-9090
Southern Chapter, Tucson/Southern Az
President: Chris Eggers, cecadconsulting@cox.net
520-906-1420

Arizona Pastel Artists Association
Phoenix, 602-224-6103
www.azpaa.com
Rep: Liz Kenyon, 602-224-6103
liztration@cox.net
or Rep: Jean Hildebrandt, jean.hildebrandt@cox.net, 480
529-9477
President: Karen Budan
budan@cox.net, 480 473-1752

Arizona Watercolor Association
www.watercolor.org, 602-971-1496
Rep: Harold Raap, 602-971-1496
hkrhapsody@earthlink.com
Alt. Rep: Alex Pekala, 623-412-1866
President: Diane Parnitzke awaprezdiane@yahoo.com,
623 386-2098

Art League West, Avondale
623-535-0807, www.artleaguwest.com
Rep: Bob Baliel pelmet@cox.net, 623-366-8819
President: Martha Sala, 623-327-1740 tlsa@mail.com

Chaparral Studio Artists, Scottsdale
480-991-5278
Rep: Cathleen Rainey, 480-991-5278

mrainey2@cox.net
President: Glorianne Bailey
480-991-1816, gloriannebailey@yahoo.com

Colored Pencil Society of America, Chapter 212, Phoenix
Elliott Everson, President
phoenix-dc212@cpsa.org,
602-224-9774

Critique Encounters XII, Glendale
602-942-4436, www.cexii.com
Rep: Pat Gellenbeck, 602-942-4436
purplepat1@cox.net
President: Eleanor Henry,
480-785-2440

Desert Artists, Phoenix
480-991-4486,
Rep: Mike Brady, 480-991-4486
mkyfin@cox.net
President: Loretta Queen ljqueen@msn.com, 623-465-
9825

Desert Sage Artists, Phoenix
602-482-0061
Rep: Connie Ostenak, 602-789-7210 cdostenak@q.com
President: Vince Valicenti
602-482-0061, valvince@aol.com

East Valley Art Guild, Mesa
480-206-5895
www.eastvalleyartguild.org
Guild Gallery at 101 www.guildgallery101.org
Rep: open
President: Ron Floyd, rfloydaz@cox.net, 480 206-5895

Flair (Fine Local Artists in Residence), Anthem
623-551-3304,
Rep: Judi Jenkins
hpjmenkins@hotmail.com
President: Felicia Ferrara,
623-551-8706, calligraphy@ferrara.cc

Havasu Art Guild, Lake Havasu City
www.havasuartguild.com
Rep: Bill Sparks, 928-764-3519
sparky42@frontiernet.net
President: Ann Forschler, 928-453-1189, anikahunter@
hotmail.com



members (continued)



Laveen Art League
602-276-7605, www.laveenartleague.org,
Rep: Joyce Baldwin, 602-276-7605
jbaldwin490@q.com
or Maryanne Noli, 602-403-0054
murdie1965@yahoo.com
Pres: Michael Dicken, 602-237-4502
dickenmc@aol.com

Mesa Art League, Mesa
480-272-3880
www.mesaartleague.com
Rep: Kathy McClure, 480-987-3257
kcmpics@juno.com
President: Wanda Montgomery, 480-813-3871, wanda_montgomery@msn.com

North East Valley Artists League
Rep: Nancy Troupe, nancytroupeartist@gmail.com, 602-570-2388
President: Angelika Ahlbrant, 602-996-5423
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Paradise Valley Art League
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nancytroupeartist@gmail.com
President: Erika Schafer, 602-789-1902

Peoria Fine Arts Association, Peoria
Rep: Virginia Wordsman, 623-486-5154 wordsva@aol.com.
President: Janet Wandrey, 623-561-8526
jwndr48@cox.net

Phoenix Artists Guild, Phoenix
www.phoenixartistsguild.org, 623 939-0442
Rep: Carl Hoelle, 602-274-1699, carlart@cox.net
President: Carolyn Tolliver
602-237-4701, catolly@msn.com

Scottsdale Artists League, 480-990-1359
www.scottsdaleartistsleague.org
Rep: Judy Delmonico-Roll, 480-990-1359
jdelmonico-roll@cox.net
President: Barbara Clark baclava@cox.net 480 820-2893

Sonoran Arts League, Carefree
480-575-6624
www.sonoranartsleague.org,

Rep: Ralph Deuschle, 480-473-3283
jaguarc@aol.com
President: John Budge
480-595-3225, johnbudge@att.net

Southern Arizona Watercolor Guild
Tucson, www.watercolor-sawg.org
520-609-0155
Rep: Peg Franken, pegfranken@cox.net
520-322-8086
President: Debra Irons, d_iron@cox.net
520-795-0196

Sun City Grand Art Club NEW!
Surprise, AZ, scgacartclub@aol.com
Rep: Joyce Ash, jbluchina@cox.net,
623-328-7618
President: Judy Azemove, azemove@juno.com

Tempe Artists Guild
www.tempeartistsguild.org
Rep: Dorothy Janca, 602-640-0926
djanca@att.net
President: Frank Hebert, 480-688-3086, frankinhbg@yahoo.com

Westbrook Village Fine Arts Association
Peoria, (623) 566-3253
www.westbrookvillagefinearts.org,
Rep: Barb Hurley-Peterson, barbhurley@azartalliance.com, 623-566-0737
President: Vanette Morris, 623-566-1031

What's Happening Art Movement (WHAM)
623-544-4264, www.WHAM-art.org
Rep: Tito Sebastiani, tsebastiani@cox.net
President: Connie Whitlock
623-640-5229, WHAMart@aol.com

Wickenburg Art Club, Wickenburg
www.wickenburgartclub.org
Rep. Harold Nuoffer, 623-544-1833
hnuoffer@aol.com
President: Helen Jenson helenmjenson@gmail.com





MAYORAL
PROCLAMATION
November 1, 2007
Phoenix City Hall



A Week of Art

Mayor Phil Gordon honored the Arizona Art Alliance with a Proclamation and declared the week of November 5-11, 2007 as “Celebrating Art Week with the Arizona Art Alliance”. The proclamation was presented to John Fontana, Alliance founder and Chairman of the Board, by Mr. Frank Fairbanks, Phoenix City Manager.





FRONTDOORS MAGAZINE



Arizona Art Alliance With The NFLPA

Arizona Art Alliance in collaboration with the National Football League Players Association presented Smocks and Jocks at Skye Restaurant in Peoria. Art from current and retired NFL players along with local art from Arizona Art Alliance and African art from Zuva Gallery were auctioned in a silent auction format. The Super Bowl-related event was a benefit for Professional Athletes Foundation and Arizona Art Alliance. The artwork up for bid was diverse and beautiful, ranging from drawings and paintings to bronzes and sculpted sheet metal. Players on hand to talk about their art were Andre Collins, Phillip Crosby and many more. Jazz was provided by Dennis Rowland, and Skye provided a delicious buffet with Bloody Marys and mimosas. The NFLPA formed the Professional Athletes Foundation Player Assistance Trust in 1991 to assist former players in financial crisis. The Arizona Art Alliance is an umbrella group comprised of 17 Arizona Art Leagues. Artists volunteer their time, supporting visual arts in the community and a variety of outreach programs. – Claudia Wright





FRONTDOORS MAGAZINE

frontdoors
lifestyle news for arizona's finest



A Community Of Artists: Arizona Art Alliance

What is Arizona Art Alliance?

The Arizona Art Alliance is a 501(c)3 nonprofit organization founded in 2000. It is an umbrella group comprised of 19 Arizona art leagues that volunteer their time to support art in the community. The alliance strives to support Arizona artists by promoting their artwork and organizations in at least two annual shows, develops and conducts art education programs and provides art-related assistance to charitable organizations. The best feature of the Arizona Art Alliance is the strong sense of leadership among the membership groups, the talent of individual member artists and their strong sense of volunteerism in the community.

What impacts your organization the most?

The economy obviously has an impact on sales at shows and exhibitions. The lack of art education in schools is also impacting the next generation of young artists. Positive impacts are the enthusiasm and dedication of our juried artists and of our member groups working together, and the continued pursuit for excellence in their artwork.

What is your biggest challenge?

Probably the same as for any organization: money, time and energy. We have no paid staff and this puts a lot of pressure on the board and member





In FRONTDOORS MAGAZINE

A Community Of Artists:
Arizona Art Alliance



volunteers. If more funds were available, we could hire an executive director, create more outreach programs and find a permanent home. We would like to see more corporate community involvement in the arts as sponsors, donors, purchasers of art and as board members. We are looking to recruit more businessmen and women with a variety of backgrounds and expertise to strengthen our organization.

What is the biggest lesson you've learned?

I've learned that artists are very generous people—generous with their time, their talent and their strengths. I've personally learned that just when I think I've achieved my very best, I can be inspired by my colleagues to even greater heights!

What are your organization's goals for the future?

Our goal is to create a solid financial base for the organization that will allow us to hire staff and provide more and better venues for shows and exhibitions. We would like to increase the number of outreach programs that we have currently and encourage our member leagues to do the same. We also want to expand our membership to include more municipalities within the state, and to be able to have more than two art shows a year promoting our local talents.



fact sheet



- The Arizona Art Alliance was founded in 2000 by John Fontana, and declared an IRS 501(c)(3), non-profit organization in 2001. The Alliance is operated and developed through its Executive Board, Advisory Board and Operating Board.
- John Fontana, Founder, Chairman of the Board
- Alan Arne, Acting President
- The Arizona Art Alliance mission is to promote the visual arts through collaboration with member organizations, strategic partnerships and community involvement.
- Our vision is to bring visual arts organizations together to sell quality, affordable visual art and to provide art education to the community.
- Seven Community Outreach Programs: A New Beginning, Caring Through Art, Extra Special Art, Spirit of Art, Budding Artist, and Hope for Women.
- Exhibitions: The Arizona Art Alliance brings artists and collectors together through annual exhibitions

and special events such as the Semi-annual Awaken Your Spirit Fine Art Exhibit & Sale held in the Spring and Fall, Skye Restaurant revolving exhibit, and the NFLPA: Smocks & Jocks Brunch & Silent Auction.

- Membership is open to all visual art organizations. Current membership includes 28 art leagues and clubs statewide, representing over 4,000 artists.
- Community Recognition: Through the volunteer efforts of our outreach programs, the Arizona Art Alliance has received several awards and recognitions thought the years. On November 1, 2007 the Arizona Art Alliance was presented with a proclamation from the City of Phoenix Mayor, Phil Gordon. The Proclamation, also supported by Councilman Stanton, recognized the outstanding community service work of the Arizona Art Alliance and identified November 5-9th, 2007 as “Celebrate Art with the Arizona Art Alliance” week.

MEDIA CONTACT

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